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QCI Social Media Policy Reminder

To our valued staff,

With the seriousness of the current healthcare climate in regard to Coronavirus (Covid 19), it is important to remember your responsibilities as it pertains to your personal social media accounts and what types of posts are appropriate. Any posts regarding patient or client information, especially as it pertains to Covid 19, are not only inappropriate, but may be in violation of Hippa rules depending on the type of information released. If a patient becomes ill or possibly infected with the Covid 19 virus, there are reporting procedures the facility must follow and any 'rumored' information on social media could result in unnecessary panic or inaccurate information. Please take this situation very seriously and DO NOT POST anything related to the specifics of the patients in your care or facility information. Also, please review the QCI Social Media Code of Contact as outlined in the employee handbook and THANK YOU for your continued hard work and service during this challenging time.

Social Media Code of Conduct

Always exercise good judgment when posting on any social media platform and be aware that inappropriate conduct can negatively affect QCI Healthcare, our clients and yourself. Employees can be held responsible for the things they publish Online — even if they are at home on their own time and they think only their closest friends will see what they have published. Social media content that discriminates against any protected classification including age, race, color, religion, gender, national origin, disability, or genetic information is prohibited. It is our company policy to also recognize sexual preference and weight as qualifying for discrimination protection. Subject to applicable law, after hours Online activity that reflects negatively on QCI Healthcare or its clients may subject an employee to disciplinary action or termination.

Sincerely,

QCI Healthcare

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